



2025

Budget & Planning Guidebook

What you need to know about AAMD's upcoming year to help you:



Visit

www.aamdhq.org/guidebook
to download the Worksheet.

- Set your marketing & sponsorship budget
- Plan what events and education to sign up for
- Increase your visibility through advertising
- Understand your annual membership dues
- **Receive discounts** on your 2025 investment



How to Use This Guide

You are invited to check out this year's exciting lineup of events and sponsorship opportunities available exclusively to AAMD members. As you plan and budget for your annual investment in AAMD programs and events, this guide provides comprehensive information to help you shape your investment and year with AAMD!

By filling out a Budget & Planning Guidebook and Pre-Registering, you are:

- Locking in your sponsorship selections and event attendance before they are sold out.
- Maximizing dollars with best early visibility for sponsorships
- Receiving Volume discounts as outlined below



Visit

www.aamd.org/guidebook
to download the Worksheet.

For budgeting and planning purposes for our Owner / Management members, key pricing for events, education and more are highlighted in blue boxes throughout the guidebook.

Events in which Supplier Partners must have a sponsorship to attend are designated in the blue box with yellow text.

Volume Discounts

SUPPLIER PARTNERS:

To qualify for volume discounts, please submit a marketing guidebook worksheet **no later than October 31, 2024**. A final contract must be signed by December 1, 2024.

For your level of investment, you'll receive:

- **\$10,000 - \$15,000:** 5% Discount
- **\$15,000 - \$22,500:** 10% Discount
- **\$22,500 - \$30,000:** 15% Discount
- **\$30,000+** 20% Discount

NOTE: For Supplier Partners, projected attendee ticket pricing and tables are **NOT** eligible for volume discount pricing and can **NOT** be used toward meeting volume discount pricing requirements.

OWNER / MANAGEMENT MEMBERS:

To qualify for volume discounts, please submit a planning guidebook worksheet **no later than October 31, 2024**. A final contract must be signed by December 1, 2024.

For your level of investment, you'll receive:

- **\$10,000 - \$15,000:** 5% Discount
- **\$15,000 - \$20,000:** 10% Discount
- **\$20,000- \$30,000:** 15% Discount
- **\$30,000+** 20% Discount

Non-Discountable Programs

NON-DISCOUNTABLE

Some programs in this guidebook are non-discountable either due to charitable giving, high production cost or if they're already pre-discounted. The non-discountable programs are designated with a yellow label.

Disclaimers

- Dates & Venues are subject to change.
- AAMD reserves the right to substitute any marketing opportunity for another of equal or greater value based upon availability or for any potential unforeseen circumstance.
- Attendance is based on previous events and not guaranteed.





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AAMD 2025 Overview

DATES SUBJECT TO CHANGE

MAJOR EVENTS HIGHLIGHTED

JANUARY 2025

- 22:** Econ / B2B
- 28:** IROC Forum

PUBLISHING:

- January 2025 issue of *Trends*
- 2025 Membership Directory
- Q4 2024 Vacancy & Rent Report

FEBRUARY 2025

- 18:** Supplier's Council
- 25:** IROC Forum
- 27:** Bowling Tournament

PUBLISHING:

February 2025 issue of *Trends*

MARCH 2025

- 11:** Supplier's Council
- 20:** TechCon
- 25:** IROC Forum

PUBLISHING:

March 2025 issue of *Trends*

APRIL 2025

- 8:** Suppliers' Council
- 9:** Maintenance Mania
- 22:** IROC Forum

PUBLISHING:

April 2025 issue of *Trends*
Q1 2025 Vacancy & Rent Report

MAY 2025

- 7:** Education Conference & Trade Show
- 27:** IROC Forum
- 30:** Apartments Giving Back Day

PUBLISHING:

May 2025 issue of *Trends*

JUNE 2025

- 11-13:** Apartmentalize (NAA)
- 24:** IROC Forum
- 26:** June Awards

PUBLISHING:

June 2025 issue of *Trends*

JULY 2025

- TBD:** Ladies on the Links
- 22:** IROC Forum

PUBLISHING:

July 2025 issue of *Trends*
Q2 2025 Vacancy & Rent Report

AUGUST 2025

- 12:** Suppliers' Council
- 22:** Tailgater
- 26:** IROC Forum

PUBLISHING:

August 2025 issue of *Trends*

SEPTEMBER 2025

- 5:** Metro Masters
- 9:** Suppliers' Council
- 23:** IROC Forum
- 25:** Clay Shoot Classic

PUBLISHING:

September 2025 issue of *Trends*

OCTOBER 2025

- 14:** Supplier's Council
- 18:** Chili Cook-off
- 28:** IROCtoberfest

PUBLISHING:

October 2025 issue of *Trends*
Q3 2025 Vacancy & Rent Report

NOVEMBER 2025

- 11:** Supplier's Council

DECEMBER 2025

- 4:** Charity Auction
- 9:** Supplier's Council

PUBLISHING:

Nov/Dec 2025 issue of *Trends*



Membership Dues

THANK YOU FOR MAINTAINING YOUR MEMBERSHIP TO AAMD

NOTE: This page is informational only, as dues are non-discountable and should not be applied to your Budgeting Guidebook agreement. All pricing is projected, and subject to change without notice.

Invoices for next year's dues will be sent to all members early March 2025 and payment will be due May 31, 2025.

For more information on AAMD membership benefits, please visit www.aamdhq.org

SUPPLIER PARTNERS:

Dues are based on total number of people nationally employed within your company.

- **1 employee:** **\$275**
- **2-3 employees:** **\$375**
- **4-5 employees:** **\$450**
- **6-9 employees:** **\$500**
- **10-14 employees:** **\$600**
- **15-24 employees:** **\$625**
- **25-49 employees:** **\$675**
- **50-100 employees:** **\$725**
- **101+ employees:** **\$775**

***AAMD requires accurate reporting on employee count and regularly audits these figures.**

OWNER / MANAGEMENT:

Dues are calculated with base dues, community dues and unit dues. Use the calculation formula below:

Base Dues:	\$ _____
+ Communities over 100 units ____ x \$195 =	\$ _____
+ # of units _____ x \$ _____ / unit =	\$ _____
Total Dues:	\$ _____

Base Dues

- < 25 Units: **\$225**
- 25+ Units: **\$420**

Communities Dues

- Over 100 units **\$195 / each**
- Under 100 units **\$0**

Unit Dues

	<u>FY25</u>	<u>FY 26 (projected)</u>
• 0-9 units:	\$8.85 / unit	\$9.15 / unit
• 10-24 units:	\$8.10/unit	\$8.40/unit
• 25-49 units:	\$7.60/unit	\$7.90/unit
• 50-124 units:	\$7.10/unit	\$7.40/unit
• 125-249 units:	\$6.85/unit	\$7.15/unit
• 250-499 units:	\$6.60/unit	\$6.90/unit
• 500-749 units:	\$6.35/unit	\$6.65/unit
• 750-999 units:	\$6.10/unit	\$6.40/unit
• 1000-1499 units:	\$5.85/unit	\$6.15/unit
• 1500-1999 units:	\$5.60/unit	\$5.90/unit
• 2000-2999 units:	\$5.35/unit	\$5.65/unit
• 3000-3999 units:	\$5.10/unit	\$5.40/unit
• 4000-4999 units:	\$5.00/unit	\$5.30/unit
• 5000-5999 units:	\$4.95/unit	\$5.25/unit
• 6000-6999 units:	\$4.90/unit	\$5.20/unit
• 7000-7999 units:	\$4.85/unit	\$5.15/unit
• 8000-8999 units:	\$4.80/unit	\$5.10/unit
• 9000-9999 units:	\$4.75/unit	\$5.05/unit
• 10,000+ units:	\$4.70/unit	\$5.00/unit



Economic Conference & Business Exchange

JANUARY 22, 2025 | EMPOWER FIELD AT MILE HIGH

10AM - 12PM: BUSINESS EXCHANGE

12:30PM - 4PM ECONOMIC CONFERENCE

409

2024
ATTENDANCE

This exciting combo event will kick off 2025 by providing a comprehensive outlook on the health and future of the industry and valuable one-on-one meetings for increased networking opportunities.

SPONSORSHIP PACKAGES

	PRESENTING \$7,500	PLATINUM \$3,500	GOLD \$2,500	SILVER \$1,500	BRONZE \$995
Number of Economic Conference Attendees	8	8	4	2	1
Number of Representatives at Business to Business (10am-12pm)	4	3	2	1	1
Opportunities for meetings with Owner / Operators	UP TO 24 **	UP TO 18 **	UP TO 12 **	UP TO 6 **	UP TO 6 **
Recognition in Economic Conference Report & Event Program	FEATURED LOGO	PLATINUM LEVEL LOGO	GOLD LEVEL LOGO	LISTING	LISTING
Recognition in Trends Magazine & Event Signage	FEATURED LOGO	PLATINUM LEVEL LOGO	GOLD LEVEL LOGO	LISTING	LISTING
Economic Conference Table Level	ONE (1) PREMIER	ONE (1) RESERVED	HALF RESERVED		
Recognition on Marketing Materials	FEATURED LOGO	PLATINUM LEVEL			
Event Exhibit Table	✓	✓	✓		
B2B PowerPitch from the Stage (60 seconds)	✓	✓			
Annual Subscription to Vacancy and Rent Report	✓	✓			
Placement of Company Materials at each table	✓				
Feature mic time (2-3 minutes)	✓				
Introduce Featured Speakers	✓				
Recognized as "Presenting Sponsor" in all marketing materials	✓				
Exclusivity in Sponsor Category	✓				
AAMD REWARD POINTS	7,500	3,500	2,500	1,500	995

NOTE:

** No guarantee of management company availability. Total number of meetings will be scaled based on management company availability.

*** Bronze level equates to one individual admission to B2B.

PROJECTED INDIVIDUAL *

- **General Admission: \$195**
- **Early Bird Admission: \$145**

*This ticket does not grant access to the morning B2B portion.
A Bronze sponsorship is required for supplier partners to attend

IN THE BEST INTEREST OF OUR SPONSORS, SUPPLIER PARTNERS MUST BE SPONSORS IN ORDER TO ATTEND THE B2B PORTION OF THIS EVENT (10AM - 12PM)

PROJECTED TABLE PRICING *

- **Premier Table for 8: \$2,195**
(includes logo placement at table)
- **Reserved Table for 8: \$1,695**
(includes logo placement at table)
- **Half Reserved Table for 4: \$995**

OWNER / MANAGEMENT PROFESSIONALS WHO PARTICIPATE IN BUSINESS 2 BUSINESS RECEIVE 1/2 OFF ADMISSION



2024 MAJOR SPONSOR





Bowling Tournament

FEBRUARY 27, 2025 | BOWLERO - LONE TREE



The perfect Community Team event! Gather your team, choose your favorite song, and get your bowling on! The event includes a one-game bowling tournament, awards, food, drinks, music and more!

295

2024
ATTENDANCE



SPONSORSHIP PACKAGES

SOLD OUT

	PRESENTING \$6,000	PLATINUM \$3,500	GOLD \$2,500	SILVER \$1,500	BRONZE \$995
Bowler Admissions	20	10	5	-	-
Drink Tickets	50	25	15	5	2
Non-Bowler Admissions	15	10	5	2	1
Recognition in Event Program, Signage and Screens	FEATURED LOGO	PLATINUM LEVEL LOGO	GOLD LEVEL LOGO	LISTING	LISTING
Recognition in <i>Trends Magazine</i>	FEATURED LOGO	PLATINUM LEVEL LOGO	GOLD LEVEL LOGO	LISTING	
Recognition in Marketing Materials	FEATURED LOGO	LOGO			
Signage at Shoe Rental Station	✓	✓	✓		
VIP Marketing Access behind Lanes (Exhibit Display)	✓	✓			
Recognized as "Presenting Sponsor" in all marketing materials	✓				
Opportunity to Emcee Award Ceremony	✓				
Exclusivity in Sponsor Category	✓				
AAMD REWARD POINTS	6,000	3,500	2,500	1,500	995

PROJECTED ADMISSION *

- **Team of 5 people: \$850**
- **Owners Cup Team of 5 people: \$695**
(all 5 must be from the same management company)
- **Two (2) Teams of 5 people (Full Lane): \$1,495**

TOURNAMENT DETAILS

1 game tournament. Team and individual awards will be presented at conclusion of event.

IN THE BEST INTEREST OF OUR SPONSORS, SUPPLIER PARTNERS MUST BE SPONSORS OR PURCHASE A TEAM TO ATTEND.



BONUS SPONSORSHIPS

(Additional event themed sponsorship opportunities)

BOOZE WAGON: \$1,500 (PLUS WAGON)

The booze wagon is a wagon filled with a wide variety of beer, wine, and spirits. In addition to the alcohol purchased with the sponsorship dollars, all event attendees are asked to bring an unopened bottle of their favorite beverage to add to the wagon. The booze accumulates quickly and it ALL goes home with the one lucky winner.

- Four (4) admission tickets
- Logo featured on "booze wagon"
- Booze wagon filled with a variety of beer, wine & spirits on your behalf
- Opportunity to walk around bowling alley and sell booze wagon raffle tickets
- 1,500 AAMD Reward Points

RAFFLE SPONSOR: \$750

- Two (2) admission tickets
- Raffle prize (valued at \$250) provided on your behalf
- Signage at raffle table station
- 750 AAMD Reward Points

**2024 MAJOR
SPONSORS**



GREYSTAR



Technology Conference

MARCH 20, 2025 | EMPOWER FIELD AT MILE HIGH

TECHCON

AAMD's award-winning conference brings together technology-centric speakers, vendors and attendees to learn more about technology trends in the multifamily industry.

348

2024
ATTENDANCE



SPONSORSHIP PACKAGES

	PRESENTING \$6,500	PLATINUM \$3,500	GOLD \$2,500	SILVER \$1,500	BRONZE \$995
Number of Admission Tickets	8	4	4	2	1
Recognition in <i>Trends Magazine</i>	FEATURED LOGO	PLATINUM LEVEL LOGO	GOLD LEVEL LOGO	LISTING	LISTING
Recognition on Event Program/ Event Signage	FEATURED LOGO	PLATINUM LEVEL LOGO	GOLD LEVEL LOGO	LISTING	LISTING
Recognition in Marketing Materials	FEATURED LOGO	LISTING			
Participation in "Minute to Win It" Competition	✓	✓	✓	✓	✓
Exhibit Table	✓	✓	✓	✓	
Featured Digital Signage throughout Venue	✓	✓	✓		
Reserved Premier Table At Keynote Luncheon	✓	HALF			
Breakout Session Company & Speaker introduction	✓	✓			
On-Stage Giveaway at Keynote Luncheon	✓				
Feature mic time (2-3 minutes)	✓				
Exclusivity in Sponsor Category	✓				
AAMD REWARD POINTS	6,500	3,500	2,500	1,500	995

PROJECTED ADMISSION*

- Early Bird: \$125 (through January 31)
- All Access Ticket: \$175
- Early Bird Premier Table: \$995
- Premier Table: \$1,200 (includes logo placement at table)



2024 MAJOR SPONSOR

entrata

Through educational seminars and competitions, this event enhances and builds critical skills for the industry's top maintenance professionals.

2,122

2024
ATTENDANCE



SPONSORSHIP PACKAGES

SOLD OUT

	PRESENTING \$8,500	PLATINUM \$3,500	GOLD \$2,500	SILVER \$1,500	BRONZE \$995
Number of Admission Tickets	20	15	8	4	2
Recognition in <i>Trends Magazine</i>	FEATURED LOGO	PLATINUM LEVEL LOGO	GOLD LEVEL LOGO	LISTING	LISTING
Recognition in Event Program & Signage	FEATURED LOGO	PLATINUM LEVEL LOGO	GOLD LEVEL LOGO	LISTING	
Recognition on Marketing Materials	FEATURED LOGO	LOGO	LISTING		
Table / Booth in Exhibit Area	DOUBLE	DOUBLE	SINGLE	SINGLE	
Recognition from Emcee from the Stage throughout event	✓	✓	✓		
Opportunity to Judge one Major Competition	✓	✓	✓		
Recognition at Major Competitions	✓	✓	✓		
Opportunity to Emcee Event	✓				
Recognized as "Presenting Sponsor" in all marketing materials	✓				
Exclusivity in Sponsor Category	✓				
AAMD REWARD POINTS	8,500	3,500	2,500	1,500	995

PROJECTED ADMISSION *

- 1-15: \$135/each
- 16-50: \$110/each
- 51-100: \$95/each
- More than 100: \$85/each

IN THE BEST INTEREST OF OUR SPONSORS, SUPPLIER PARTNERS MUST BE SPONSORS IN ORDER TO ATTEND THIS EVENT.



2024 MAJOR SPONSORS





Education Conference & Trade Show

MAY 7, 2025 | COLORADO CONVENTION CENTER

The largest multifamily conference in the region with a wide range of education programs for all levels, inspiring keynote address, and trade show floor of fun and networking.

2,712

2024
ATTENDANCE

BOOTH / EXHIBIT "PLUS" PACKAGES

Plus perks include: Corner & Carpeted booth, Premier load in / load out time, waived cart fee
Exhibit space is available on a first come / first served basis. (see packages below for all benefits)

	LEVEL A+	LEVEL B+	LEVEL C+	LEVEL D+	LEVEL E+	LEVEL F+**
Regular Pricing	\$5,500	\$4,250	\$3,500	\$2,750	\$2,000	\$1,450
Early Bird Pricing <small>(Through October 31, 2024)</small>	\$4,750	\$3,500	\$2,850	\$2,250	\$1,750	\$1,200

BOOTH / EXHIBIT PACKAGES

Exhibit space is available on a first come / first served basis.

	LEVEL A	LEVEL B	LEVEL C	LEVEL D	LEVEL E	LEVEL F**
Regular Pricing	\$5,000	\$4,000	\$3,000	\$2,500	\$1,750	\$1,250
Early Bird Pricing <small>(Through October 31, 2024)</small>	\$4,250	\$3,250	\$2,500	\$2,000	\$1,500	\$1,000
Number of Namebadges	8	4	4	3	2	2
Recognition in Trends Magazine	PLATINUM LEVEL LOGO	LISTING	LISTING	LISTING	LISTING	LISTING
Recognition in Event Program	PLATINUM LEVEL LOGO	LISTING	LISTING	LISTING	LISTING	LISTING
Number of Game Card Listings	10	5	2	1	1	1
Booth in Exhibit Area	✓	✓	✓	✓	✓	✓
Recognition from Emcee from the Stage throughout event	✓					
Recognized as "Platinum" Sponsor in Marketing Materials	✓					

AAMD REWARD POINTS ARE AWARDED BASED ON AMOUNT OF MONEY SPENT (\$1 = 1 POINT)

** Level F Booths are reserved for small, locally owned companies with 10 employees or less.



ADD-ON SPONSORSHIPS

(Additional Event themed Sponsorship opportunities)

MUST BE EXHIBITING AT SHOW

COCKTAIL SPONSOR: \$4,000 (Limit 3)

- Additional Four (4) tickets to the Trade Show & Education Conference
- EMCEE opportunity at closing reception (2-3 Minutes)
- Logo featured on drink tickets
- Listed logo recognition in marketing materials
- Recognized as "Reception Sponsor" on name tag
- 4,000 AAMD Reward Points

KEYNOTE SPONSOR: \$4,000 (Limit 3)

- Four (4) tickets to the Keynote Luncheon
- Recognition as Keynote Sponsor in *Trends*, in event program and on event signage
- Opportunity to speak 1-2 minutes on stage at Keynote Lunch
- Logo recognition on stage during keynote lunch
- 4,000 AAMD Reward Points

PANEL SPONSOR: \$5,000 (Limit 2)

- Opportunities to moderate one panel during morning education sessions:
 - Meet and plan with partners before event
 - Introduce self and speakers before panel begins
 - Moderate and facilitate panel by asking and prompting panelists
 - Logo recognition in Trade Show spread in *Apartment Trends*
- 5,000 AAMD Reward Points

2024 MAJOR SPONSORS



PROJECTED ADMISSION*

IN THE BEST INTEREST OF OUR SPONSORS, SUPPLIER PARTNERS MUST BE SPONSORS OR HAVE AN EXHIBIT BOOTH IN ORDER TO ATTEND THIS EVENT.

General Admission:

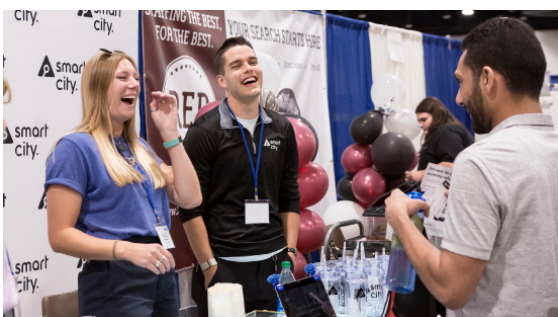
- Education Seminars
- Trade Show Floor

All Access Pass:

- Education Seminars
- Trade Show Floor
- Keynote Speaker Program & Luncheon
- Afternoon Reception

	SUPER Early Bird <i>Oct 31-Dec 31</i>	Early Bird <i>Jan 1 - Feb 14</i>	Regular <i>Feb 15 -Mar 30</i>	Late Pricing <i>April 1 - 30</i>	Day Of Price
General Admission		\$150	\$175	\$200	\$225
All Access <i>(1-5 people)</i>	\$225	\$250	\$275	\$300	\$350
All Access <i>(6-15 people)</i>	\$200	\$225	\$250	\$275	\$350
All Access <i>(16-50 people)</i>	\$175	\$200	\$225	\$250	\$350
All Access <i>(51-99 people)</i>	\$150	\$175	\$200	\$225	\$350
All Access <i>(100+ people)</i>	\$125	\$150	\$175	\$200	\$350





NON-DISCOUNTABLE



Apartments Giving Back Day

MAY 30, 2025 | VARIOUS LOCATIONS



Bring your teams to volunteer, donate materials or provide your services and donations to beautify the properties of Family Homestead and other charitable housing providers.

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**2024
ATTENDANCE**



SPONSORSHIP PACKAGES

	PRESENTING \$3,500	PLATINUM \$2,000	GOLD \$1,000	SILVER \$500	BRONZE \$250
Recognition in Trends Magazine	FEATURED LOGO	PLATINUM LEVEL LOGO	"GOLD SPONSOR"	"FUEL SPONSOR"	"VOLUNTEER FOOD SPONSOR"
Recognition on Signage at all areas	FEATURED LOGO	PLATINUM LEVEL LOGO	"GOLD SPONSOR"	"FUEL SPONSOR"	"VOLUNTEER FOOD SPONSOR"
Recognition on marketing materials	FEATURED LOGO	LISTING			
Opportunity to invite and volunteer alongside your clients	✓	✓	✓	✓	✓
Recognized as "Presenting Sponsor" on all Marketing Materials	✓				
Exclusivity in Sponsor Category	✓				
AAMD REWARD POINTS	3,500	2,000	1,000	500	250

This event is a "Spring Clean" for Family Homestead and Warren Village properties, which provide safe and affordable transitional housing for families.

Donation Opportunities:

- Items for construction or restoration projects
- Services for construction or restoration projects
- Money to go towards construction or restoration projects

Volunteer Opportunities:

Attendees are welcome and encouraged to take the day off or send your entire team to volunteer at one of several Family Homestead and Warren Village properties.

Volunteer Work includes:

Landscaping, General exterior cleanup, Painting, Unit Turns, Basic Maintenance Repairs, and Much More



2024 MAJOR CONTRIBUTORS





Pickleball Tournament

TBD | VENUE TBD



PICKLEBALL TOURNAMENT

Join the fun and competition at the AAMD Pickleball Tournament! Whether you're a seasoned player or a beginner, this event is the perfect way to enjoy the game, play for prizes, meet new people, network with your industry peers and have a blast! Don't miss out on the fun—grab your paddle and let's play!

92

2024 ATTENDANCE



SPONSORSHIP PACKAGES

	PRESENTING \$5,000	GOLD \$2,500	SILVER \$1,500	BRONZE \$995
Pickleball Teams	4 (up to 16 players)	2 (up to 8 players)	1 (up to 4 players)	Two Spectator Tickets
Sponsored Courts	2	1		
Recognition on Event Signage & Program	PRESENTING LOGO	LOGO	LOGO	LISTING
Recognition in Apartment Trends Magazine	PRESENTING LOGO	LOGO	LOGO	LISTING
Opportunity to Provide Giveaway at Event	✓	✓	✓	
Emcee the Award Ceremony	✓			
Exclusivity in Sponsor Category	✓			
AAMD REWARD POINTS	5,000	2,500	1,500	995

PROJECTED ADMISSION*

- **Owner Team: \$495**
(must be all owner / management members)
- **Owner Spectator Ticket: \$75**
- **Supplier Team: \$695**
- **Supplier Spectator Ticket: \$195**



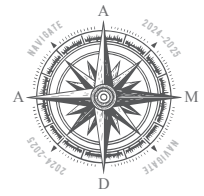
2024 MAJOR SPONSOR

GreenWay
WASTE + RECYCLING



June Awards

JUNE 26, 2025 | TBD



This special evening honors the hard work of committee chairs, council leadership and Board of Directors. Join us as we install the 2025-2026 Board of Directors and President.

345

2024
ATTENDANCE



SPONSORSHIP PACKAGES

SOLD OUT

	PRESENTING \$7,500	PLATINUM \$3,500	GOLD PLUS \$3,000	GOLD \$2,500	SILVER \$1,500	BRONZE \$995
Number of Admission Tickets	16 (2 Premier Tables)	8 (Premier Table)	8 (Reserved Table)	4 (1/2 Reserved Table)	2	2
Recognition in Trends Magazine	FEATURED LOGO	PLATINUM LEVEL LOGO	GOLD LEVEL LOGO	GOLD LEVEL LOGO	LISTING	LISTING
Recognition in Event Program and Event Signage	FEATURED LOGO	PLATINUM LEVEL LOGO	GOLD LEVEL LOGO	GOLD LEVEL LOGO	LISTING	
Recognition on Marketing Materials	FEATURED LOGO	LISTING				
On Stage Recognition During Event	✓	✓	✓	✓	✓	
Feature Logo on Table Sign	✓	✓	✓	✓		
Featured Logo on Signage Near Bar and on Drink Tickets	✓	✓				
Opportunity to Name Signature Cocktail During Reception	✓	✓				
Opportunity to Co-Emcee Event	✓					
Mic Time (2-3 Minutes) about your company	✓					
Recognized as "Presenting Sponsor" on all Marketing Materials	✓					
Exclusivity in Sponsor Category	✓					
AAMD REWARD POINTS	7,500	3,500	3,000	2,500	1,500	995

PROJECTED ADMISSION *

- **Premier Table: \$2,195**
 - Close-in reserved table for 8 (with logo)
 - Dinner for 8
 - Wine Service)
- **Reserved Table: \$1,695**
 - Reserved table for 8 (with logo)
 - Dinner for 8
- **Individual Ticket: \$199**



BONUS SPONSORSHIPS

(Additional event themed sponsorship opportunities)

HALL OF FAME SPONSOR: \$1,750

- Two (2) tickets to event
- Will be seated at a table with industry icons and members of the AAMD Hall of Fame
- Recognized as "Hall of Fame Sponsors" on event signage and in event program
- Recognized as "Hall of Fame Sponsor" from the stage
- 1,750 AAMD Reward Points

DISTINCTIVE SPONSOR: \$695

- One (1) ticket to event
- Recognized as "Distinctive Sponsor" on event signage and in event program
- Recognized as "Distinctive Sponsor" from the stage
- 695 AAMD Reward Points

2024 MAJOR SPONSORS





Golf Tournament Series

LADIES ON THE LINKS: JULY 2025 (TBD)

THE METRO MASTERS: SEPTEMBER 5, 2025



The Golf Tournament provides one of the best opportunities for management and suppliers to become acquainted and to build valuable relationships while enjoying a round of golf!

288

COMBINED 2024 ATTENDANCE

SPONSORSHIP PACKAGES

SOLD OUT

PRESENTING
\$10,000

PLATINUM
\$3,500

GOLD
\$2,500

SILVER
\$1,500

BRONZE
\$995

NON-DISCOUNTABLE

Pricing for Both Tournaments

\$18,000

\$6,250

\$4,750

\$2,500

\$1,900

	PRESENTING \$10,000	PLATINUM \$3,500	GOLD \$2,500	SILVER \$1,500	BRONZE \$995
Golfer Positions	12 (3 Foursomes)	8 (2 Foursomes)	4 (1 Foursome)	-	-
Sponsor Lunch Tickets	16	10	6	2	2
Recognition in <i>Apartment Trends Magazine</i>	FEATURED LOGO	PLATINUM LEVEL LOGO	GOLD LEVEL LOGO	LISTED	LISTED
Recognition in Event Program and Signage	FEATURED LOGO	PLATINUM LEVEL LOGO	GOLD LEVEL LOGO	LISTED	LISTED
Recognition on Marketing Materials	FEATURED LOGO	LISTING			
Signage & Exhibit Location at Hole	TEE BOX + GREEN	TEE BOX + GREEN	TEE BOX + GREEN	TEE BOX	GREEN
Recognition by Emcee on Stage	✓	✓	✓	✓	
Opportunity to give giveaways at tee box	✓	✓	✓	✓	
Opportunity to facilitate a contest	✓	✓	✓		✓
Mic time (2-3 minutes) at Lunch	✓				
Opportunity to provide player gift featuring Presenting Sponsor logo	✓				
Recognized as "Presenting Sponsor" on all Marketing Materials	✓				
Exclusivity in Sponsor Category	✓				
AAMD REWARD POINTS	10,000	3,500	2,500	1,500	995



PROJECTED ADMISSION*

General Foursome: \$1,750

- 4 golfers from any AAMD Member Company

Qualifying Foursome: \$1,250*

- 4 golfers qualifying for one of the following:
 - **Ladies on the Links** (at least 3 ladies)
 - **Owner's Cup** (at least 3 from same management co.)

	FEATURE BAR \$3,500	LUNCH \$2,500	WATER & SUNSCREEN \$2,000	BREAKFAST \$1,500	PUTTING / RANGE \$995	RAFFLE \$950
NON-DISCOUNTABLE						
Both Tournaments	\$6,000	\$4,000	\$3,000	\$2,500	\$1,700	\$1,500
Sponsor Lunch Tickets	5	5	2	2	2	2
Recognition in <i>Trends Magazine</i>	LOGO		LISTED			
Recognition in Event Program	LOGO	LISTED	LISTED	LISTED	LISTED	LISTED
Recognition on Signage	LOGO	LISTED	LISTED	LISTED	LISTED	LISTED
Logo'd Signage Location	BARS	LUNCH	TRAVELING GOLF CART	BREAKFAST	PUTTING & DRIVING	RAFFLE STATION
Opportunity to give giveaways	✓	✓	✓	✓	✓	✓
Opportunity to Facilitate Contest					✓	✓
Raffle Prize (valued at \$250) provided on your behalf						✓
\$500 Worth of Drink Tickets to Distribute	✓					
AAMD REWARD POINTS	3,500	2,500	2,000	1,500	995	950

2024 MAJOR SPONSOR





The AAMD Tailgater

AUGUST 22, 2025 | LOCATION TBD



By popular demand, the Tailgater is back and better than ever! This year's event will feature a traditional tailgate experience with delicious food and live music. Bring your grills and games to share with attendees in this networking event favorite.

802
2022
ATTENDANCE



SPONSORSHIP PACKAGES

	PRESENTING \$6,000	PLATINUM \$3,500	GOLD \$2,500	SILVER \$1,500	BRONZE \$995
Number of Parking Spots	8	4	3	2	1
Number of Admission Tickets	15	8	6	4	2
Recognition in Trends Magazine	FEATURED LOGO	PLATINUM LEVEL LOGO	GOLD LEVEL LOGO	LISTING	LISTING
Recognition on Event Signage	FEATURED LOGO	PLATINUM LEVEL LOGO	GOLD LEVEL LOGO	LISTING	
Recognition on Marketing Materials	FEATURED LOGO	LOGO			
Ability to distribute materials provide tailgate fare to attendees	✓	✓	✓	✓	✓
Recognition from Emcee from the Stage throughout event	✓	✓	✓		
Exclusive Mic Time on Stage	✓				
Recognized as "Presenting Sponsor" in all marketing materials	✓				
Exclusivity in Sponsor Category	✓				
AAMD REWARD POINTS	6,000	3,500	2,500	1,500	995

PROJECTED ADMISSION*

- 1-5: \$45 / each
- 6-15: \$35 / each
- 16-25: \$25 / each
- More than 25: \$15 / each

IN THE BEST INTEREST OF OUR SPONSORS, SUPPLIER PARTNERS MUST BE SPONSORS IN ORDER TO ATTEND THIS EVENT.



2024 MAJOR SPONSOR





Clay Shoot Classic

SEPTEMBER 26, 2025 | LONG MEADOW EVENT CENTER



Similar to the "shotgun start" structure of a Golf Tournament, the Clay Shoot Classic is a competitive shooting event where participants use shotguns to shoot at flying clay targets, also known as "clay pigeons." The goal is to hit as many targets as possible, with points awarded for accuracy. It's a fun and challenging activity that combines skill, concentration, and a bit of friendly competition....all while networking with industry peers!

66

2023
ATTENDANCE



SPONSORSHIP PACKAGES

	PRESENTING \$6,000	PLATINUM \$3,500	GOLD \$2,500	SILVER \$1,500	BRONZE \$995
Number of Shooter Admissions	12 (3 VIP Teams)	8 (2 Teams)	4 (1 Team)	-	-
Recognition in <i>Trends Magazine</i>	FEATURED LOGO	PLATINUM LEVEL LOGO	GOLD LEVEL LOGO	LISTING	LISTING
Recognition in Event Program and Signage	FEATURED LOGO	PLATINUM LEVEL LOGO	GOLD LEVEL LOGO	LISTING	LISTING
Recognition on Marketing Materials	FEATURED LOGO	LISTING			
Recognition at Beginning of Event	✓	✓	✓	✓	✓
Exhibit Area at Shotgun Station	✓	✓	✓	✓	
Recognized as Breakfast & Safety Sponsor					✓
Mic Time (2-3 Minutes) about your company	✓				
Exclusivity in Sponsor Category	✓				
Recognized as "Presenting Sponsor" in all Marketing Materials	✓				
AAMD REWARD POINTS	6,000	3,500	2,500	1,500	995

PROJECTED ADMISSION*

- **Challenger Team: \$1,750**

- 4 shooters
(must include at least one AAMD Member)

- **Member Team: \$1,250***

- 4 shooters from any AAMD Member Company
- **Owner Cup Team: \$995***
- 4 shooters from the same Management Company





Chili Cookoff

OCTOBER 18, 2025 | REDI CARPET WAREHOUSE

Celebrate Fall and tasty chili at AAMD’s Chili Cook Off, featuring music, beverages, awards, kid’s games, and unsurpassed networking opportunities in a casual, family-friendly environment!

996

2023
ATTENDANCE



SPONSORSHIP PACKAGES

	PRESENTING \$6,000	PLATINUM \$3,500	GOLD \$2,500	SILVER \$1,500	BRONZE \$995
Admission Tickets	40	25	12	8	4
Recognition in <i>Trends Magazine</i>	FEATURED LOGO	PLATINUM LEVEL LOGO	GOLD LEVEL LOGO	LISTING	LISTING
Recognition in Event Program and Signage	FEATURED LOGO	PLATINUM LEVEL LOGO	GOLD LEVEL LOGO	LISTING & LOGO ON BEER CUPS	
Recognition on Marketing Materials	FEATURED LOGO	PLATINUM LEVEL LOGO	LISTING		
Serving Area / Booth	DOUBLE BOOTH	DOUBLE BOOTH	SINGLE BOOTH	SINGLE BOOTH	CONCESSIONS
Mic time (2-3 minutes) at Event	✓				
Opportunity to Emcee Event	✓				
Recognized as "Presenting Sponsor" in all Marketing Materials	✓				
Exclusivity in Sponsor Category	✓				
AAMD REWARD POINTS	6,000	3,500	2,500	1,500	995

INDIVIDUAL ADMISSION *

Early Bird: \$25

General Admission: \$35

Family Pack: \$45

- 2 adults, up to 3 kids (12 and under)

BOOTH PRICING *

Single Booth: \$795

- One (1) six-foot table & Four (4) event tickets
- Chili tasting cups, spoons, and napkins

Additional Booths: \$595 each



2024 MAJOR SPONSOR



2024 HOST SPONSOR



NON-DISCOUNTABLE



Charity Auction

DECEMBER 4, 2024 | VENUE TBD



Take part in this wonderful opportunity at the Charity Auction to benefit Apartments Giving Back and Family Homestead, a private, non-profit agency whose mission is to provide emergency and transitional housing to Denver's Homeless families.

276

**2023
ATTENDANCE**



SPONSORSHIP OPPORTUNITIES

SOLD OUT

	PRESENTING \$6,000	PLATINUM \$3,500	GOLD \$2,500	SILVER \$1,500	BRONZE \$995
Admission Tickets	20	12	6	3	2
Recognition in <i>Trends Magazine</i>	FEATURED LOGO	PLATINUM LEVEL LOGO	GOLD LEVEL LOGO	LISTING	LISTING
Recognition in Event Program & General Signage	FEATURED LOGO	PLATINUM LEVEL LOGO	GOLD LEVEL LOGO	LISTING	LISTING
Recognition in Marketing Materials	FEATURED LOGO	LISTING			
Specific Signage Associated with	ALL	BAR	FOOD STATIONS	ENTERTAINMENT	
VIP Cocktail Reception for Early Bidding	✓	✓			
Logo recognition on Printed Raffle Tickets	✓	✓			
Logo recognition on Drink Tickets	✓	✓			
Mic time at Event	✓				
Opportunity to Emcee Event	✓				
Recognized as "Presenting Sponsor" on all Marketing Materials	✓				
Exclusivity in Sponsor Category	✓				
AAMD REWARD POINTS	6,000	3,500	2,500	1,500	995

PROJECTED ADMISSION*

- Individual Ticket: \$100
- 2-Pack of Tickets: \$150
- 6-Pack of Tickets: \$400

DONATIONS:

Donations of items to the silent auction are encouraged and welcomed. All donors will be recognized unless anonymity is requested.



2024 MAJOR
SPONSOR





IROC (Independent Rental Owners Council)

FORUM FOR OWNERS WITH 250 OR FEWER UNITS

FORUM SPONSORSHIPS

ANNUAL PROGRAM SPONSOR: \$12,000

- Featured logo and recognition on marketing materials
- Partnership on decisions regarding meeting topics & dates
- Networking & promotional material distribution opportunity at one meeting
- Opportunity to be keynote speaker at an IROC forum yearly
- Ability to attend all meetings

FORUM SPONSOR: \$750 / MONTH

- Featured logo and recognition on marketing materials
- Networking & promotional material distribution opportunity at one meeting
- Microphone time of 3 - 5 minutes
- Ability to attend the meeting that you sponsor

REFRESHMENT SPONSOR: \$375

- Entire year (10 events): \$3,000
- Featured logo and recognition on marketing materials
- Appetizers and cocktails are served on behalf of your company (and paid for as a part of your sponsorship)
- Ability to attend the meeting that you sponsor



IROC-TOBERFEST

Beer Tasting and Networking Trade Show: October 28, 2025

TAPHOUSE SPONSORSHIP: \$1,250

- Opportunity to speak for 3-5 minutes
- Logo featured on beer stein giveaways
- Four (4) tickets to attend the event
- Featured ad in event program
- Logo featured in all marketing materials
- Six (6) foot table in the education room
- Opportunity to distribute marketing materials
- Opportunity to offer a prize giveaway at booth
- Will be provided with craft beer to distribute tastings
- Logo featured in event signage
- Will be provided with attendee list

BEER FLIGHT SPONSORSHIP: \$750

- Six (6) foot table in the education room
- Two (2) tickets to attend the event
- Opportunity to distribute marketing materials
- Opportunity to offer a prize giveaway at booth
- Will be provided with craft beer to distribute tastings
- Listed on event signage and in event program
- Listed as IROC supporter in online membership directory
- Will be provided with attendee list

FORUM DATES *

All meetings are at the AAMD Office at 4:00pm.

Dates are subject to change.

- January 28, 2025
- February 25, 2025
- March 25, 2025
- April 22, 2025
- May 27, 2025
- June 24, 2025
- July 22, 2025
- August 26, 2025
- September 23, 2025
- October 28, 2025 (IROCtoberfest)

AAMD REWARD POINTS FOR EVERY DOLLAR SPENT ON THIS PROGRAM

2024 MAJOR SPONSOR





Supplier's Council

AAMD'S MONTHLY PROGRAM FOR SUPPLIER PARTNERS



PROJECTED ADMISSION*

Education Forums: Free

- October 8, 2024
- December 10, 2024
- February 18, 2025
- March 11, 2025
- August 12, 2025
- October 14, 2025
- December 9, 2025

Meet the Management: \$25

- September 10, 2024
- November 12, 2024
- March 11, 2025
- April 8, 2025
- September 9, 2025
- November 11, 2025

*All meetings are at the AAMD Office at 3:00pm unless otherwise noted (Dates are subject to change.)

SPONSORSHIP PACKAGES

	FULL YEAR \$900	HALF YEAR \$500	SINGLE MEETING \$250	GOODIE BAG \$150	FORUM ATTENDEE \$25
Number of Forums Included	8	4	1	1	1
Number of Attendees Included	2	2	2	1	1
Opportunity to bring signage or banners	✓	✓	✓		
Ability to distribute handouts and promotional items	✓	✓	✓		
Up to three (3) minutes of mic time at meeting	✓	✓	✓		
Part of VIP Meet & Greet with Owner/Management Attendees	✓	✓	✓	✓	
Must provide 10 items per forum for O/M Panelist Gift Bags	ENCOURAGED	ENCOURAGED	ENCOURAGED	✓	
AAMD REWARD POINTS	900	500	250	150	

AAMD REWARD POINTS FOR EVERY DOLLAR SPENT ON THIS PROGRAM

2024 MAJOR SPONSORS



NON-DISCOUNTABLE



Hands On Maintenance Education

EXCLUSIVE SPONSORSHIP OPPORTUNITIES



H.O.M.E. ROOM SPONSORSHIP \$20,000/YEAR

GENERAL BENEFITS

- Exclusivity within their product or service
- Presenting Sponsors of VIP Re-Opening Party
- Quarterly report of educational offerings, attendee counts and overall exposure
- Quarterly report of attendee lists from all HOME Room classes
- One (1) member will become a voting member of the Board appointed Education Advisory Council.
- Opportunity to serve on Hands On Training Center committee
- Six (6) training room rentals per year

COMPANY BRANDING

- Logo and brand color featured in Hands On Maintenance Education Room logo
- Featured logo recognition throughout the room and on all training center seminar marketing and website listings

SPONSORSHIPS & EVENT BENEFITS

- Multiple seminar sponsorships per year

- Maintenance Mania Gold Sponsorship
- Maintenance Apprenticeship Program (MAP) Sponsorship
- Opportunity to represent your company at the HOME Room booth at the Education Conference and Trade Show (May)
** Must have a Trade Show booth in exhibit hall to participate.

ADVERTISING & MARKETING

- Featured as HOME Room sponsor near class listings in Apartment Trends Magazine
- Opportunity to write up to two (2) articles in Trends Magazine (Articles must be of general interest to AAMD members.)
- Featured in annual Membership Directory as HOME Room sponsor.
- Enhanced branding on website and mobile AAMD app
- Logo featured on HOME Room class landing pages

AAMD REWARD POINTS FOR EVERY DOLLAR SPENT ON THIS PROGRAM

2024 MAJOR SPONSORS





Annual Education Partnership

SUPPORT OUR AWARD WINNING EDUCATION PROGRAM



ANNUAL PARTNERSHIP PACKAGES

	PLATINUM \$3,500	GOLD \$2,500	SILVER \$1,500	BRONZE \$995
Digital Signage Recognition	PLATINUM LEVEL LOGO	GOLD LEVEL LOGO	LISTING	LISTING
Opportunity to speak for 2-3 minutes before class	4 CLASSES / YR	2 CLASSES / YR	2 CLASSES / YR	1 CLASS/ YR
Recognition in <i>Apartment Trends</i> on Featured Education Page	✓	✓	✓	✓
Opportunity to be a Credential Individual Sponsor (see below)	2 MODULES / YR	1 MODULE / YR		
Full Screen Ad on Digital Signage	✓			
AAMD REWARD POINTS	3,500	2,500	1,500	995

CREDENTIAL SPONSOR: \$500 / MODULE

- Lunch provided on your behalf
- Choice of module for CAM, CAMT, or CAPS
- 3-5 Minutes to introduce yourself and product during lunch.
- Opportunity to network with students
- Recognition as an "Module Sponsor"
- Networking and promotional material distribution opportunity with present and future industry decision makers.



CERTIFIED APARTMENT
MANAGER®



CERTIFIED APARTMENT
PORTFOLIO SUPERVISOR®



CERTIFICATE FOR APARTMENT
MAINTENANCE TECHNICIANS



CERTIFIED APARTMENT
LEASING PROFESSIONAL®



Education Celebration Events

AWARD WINNING EDUCATION PROGRAM



LEASE-A-RAMA February 2025

PRESENTING SPONSOR: \$1,250

- Five (5) tickets to attend the event
- Presenting sponsor recognition throughout the event
- Exclusivity in product/service category
- Premier 6' table in exhibit hall
- Featured mic time (2-3 min)
- Opportunity to introduce featured speakers
- On stage live prize giveaway
- Logo recognition on marketing materials, event signage, event program and Trends.

ENCORE SPONSOR: \$550

- Two (2) tickets to attend the event
- 6' table in exhibit hall,
- Opportunity to facilitate 1-2 breakout sessions (based on availability)
- On screen prize giveaway
- Logo recognition on marketing materials, event signage, event program and Trends.

APPECIATION LUNCHES

ON-SITE: Spring 2025 MAINTENANCE: Fall 2025

FEATURE SPONSOR: \$1,250

- Two (2) tickets included
- An exhibit display set up prominently in registration area
- Promotional material distributed in the event area
- Feature logo on Marketing Materials and Website event page
- Microphone time of approximately 3 minutes to introduce your company and announce winner of giveaway (\$50 minimum)
- Opportunity to participate in Property Blitz

EXHIBITOR SPONSOR: \$650

- Two (2) tickets included
- An exhibit display set up in designated area
- Promotional material can be distributed from your exhibit area
- A committee member will announce your company's name
- Sponsor provided giveaway (\$50 minimum value)
- Opportunity to participate in Property Blitz

LEASE-A-RAMA ADMISSION

- \$95 1-5 Attendees
- \$85 6-10 Attendees
- \$65 11-20 Attendees
- \$55 21+ Attendees

APPRECIATION LUNCH ADMISSION

- \$75 Owner Admission
- \$500 Owner Table for 8
- \$95 Supplier Admission
- \$600 Supplier Table for 8



Annual Education Offerings

THE BEST WAY TO INVEST IN YOURSELF OR TEAM

Education Offerings Include seminars in Fair Housing, Financial, Leadership and more. For a full listing, please visit www.aamdhq.org

All Half Day Seminars and HOME Classes: \$59
Annual Class Pass: \$450 / Community

Credentials & Designations



CERTIFIED APARTMENT
MANAGER®

Registration:
\$999

OFFERED
2X / YEAR

Certified Apartment Manager

CAM is designed to enhance the skills of the apartment manager, resulting in better managed more profitable rental properties, improved resident retention rates, and increased employee productivity. Programs may be taken as stand-alone seminars or in full to earn the industry designation.



CERTIFIED APARTMENT
PORTFOLIO SUPERVISOR®

Registration:
\$1,295

OFFERED
ONCE A YEAR

Certified Apartment Portfolio Supervisor

Take the next step in your professional development and become a certified success by earning your Certified Apartment Portfolio Supervisor (CAPS) designation. NAAEI's CAPS program is an in-depth review of property management principles and techniques as used by the professional supervisor.



CERTIFICATE FOR APARTMENT
MAINTENANCE TECHNICIANS



Registration:
\$999

OFFERED
2X / YEAR

Certification for Apt Maintenance Techs

Maintenance expenses are the single largest controllable element in any operating budget. This course acts as an introduction for new maintenance professionals or a refresher for veteran employees, teaching what it takes to run a cost-effective maintenance program.



CERTIFIED APARTMENT
LEASING PROFESSIONAL®

Registration:
\$575

OFFERED
ONCE A YEAR

Certified Apartment Leasing Professional

Leasing professionals are the first people prospective residents meet and are responsible for generating traffic, conducting leasing demonstrations, overcoming objections and qualifying prospective residents. This program teaches all these skills and more.



Registration:
\$400

OFFERED
6X / YEAR

Certified Pool Operator

By attending this course and becoming a Certified Pool Operator® (CPO) the persons responsible for maintaining your pool, sauna or spa will have a better understanding of the laws and basic upkeep techniques of pool and spa operations.



Registration:
\$400

OFFERED
2X / YEAR

EPA/CFC 608

This course is designed to provide associates with the knowledge necessary to pass the Federal EPA 608 exam. It has several sections which include Core, Type I, Type II, Type III, and a universal certification.



Board & Leadership Sponsorships

BRANDING OPPORTUNITIES TO INDUSTRY DECISION MAKERS



HOUSING SUMMIT & RETREAT SPONSORSHIPS

Sponsors are recognized as specified below. Due to space restrictions, sponsors are unable to attend the Retreat.

	PRESENTING \$4,500	GOLD \$2,500	SILVER \$1,500	GOODIE BAG \$995
Sponsor Recognition in Trends Magazine	PRESENTING LOGO	GOLD LEVEL LOGO	LISTING	LISTING
Continued verbal recognition by AAMD President throughout event	✓	✓	✓	✓
Opportunity to Provide Promotional Giveaways to all attendees (approx 80)	✓	✓	✓	✓
Logo recognition on Event Signage / Digital Signage	✓	✓	✓	
List of Attendees with Contact Information Provided After Event	✓	✓		
Company Logo on all Promotional Materials Leading Up to Event	✓	✓		
Invitation for one person from company to attend event	✓			
Full Page Ad Printed in Event Program	✓			
Opportunity to host / emcee key sessions of the event	✓			
AAMD REWARD POINTS	4,500	2,500	1,500	995

MONTHLY MEETING SPONSOR: \$795

- Your company's logo on the meeting agenda
- Promotional materials in Board Members' packets
- Opportunity to provide flyers, goods and coupons to Board Members
- The Board President's "Thank You" at the beginning of the meeting
- 1/4 page ad in Trends; a value of \$500!
- Presence at beginning of meeting for introduction: Including a 3-5 minute power point presentation

MEETING DATES *

All meetings are at the AAMD Office at 8:30 am. (Subject to change.)

- January 9, 2025
- February 13, 2025
- March 13, 2025
- April 10, 2025
- May 15, 2025
- June TBD 2025
- July 10, 2025
- August 14, 2025
- September 13, 2025
- October 9, 2025
- November 13, 2025
- December 11, 2025

2024 MAJOR SPONSOR



NON-DISCOUNTABLE



Apartment Trends Magazine

MAJOR INDUSTRY EXPOSURE IN AAMD'S PUBLICATIONS



APARTMENT TRENDS (MONTHLY)

Distributed in Print and Electronic

Advertising in Apartment Trends is designed to be easy and affordable, as well as exclusive to AAMD Members. Multi-Year Contracts now receive NEW additional benefits to further recognize your company.

Additional contract required for commitments longer than 1 year.

ADVERTISING RATES (Cost Per Issue)

		SAVE 20%	SAVE 30%	SAVE 40%	SAVE 50%	SAVE 65%
	1-3 Issues	4-10 Issues	1 Year (11 Issues)	2 Years (22 Issues)	3 Years (33 Issues)	5 Years (55 Issues)
1/4 Page	600	540	450	360	300	210
1/2 Page	750	675	563	450	375	263
Full Page	950	855	713	570	475	333
Full Page Preferred Placement	1,150	1,035	863	690	575	403

NEW!

ADDITIONAL BENEFITS

	Benefits for 2 Year Contracts	Benefits for 3 Year Contracts	Benefits for 5 Year Contracts
Ad Run in Each Issue of Trends Magazine	✓	✓	✓
Recognized as Advertiser in Email Distribution	✓	✓	✓
Recognized as Advertiser in Magazine	✓	✓	✓
Listed in the "A-Team" Advertising Directory on AAMD Website		✓	✓
Annual Social Media Shoutout & Spotlight		✓	✓
Complimentary Enhanced Branding on Website		✓	✓
Lock in Same Price Upon Contract Renewal			✓



Advertising Opportunities

MAJOR INDUSTRY EXPOSURE IN AAMD'S PUBLICATIONS

MEMBERSHIP DIRECTORY (ANNUAL)

Distributed in Print and Electronic



2025 ADVERTISING PACKAGE

- Distributed to over 2,500 Apartment Owners, Community Managers, Maintenance Supervisors and other industry decision makers in the AAMD.
- Published online and mobile friendly.
- Advertisers receive a shaded listing in the Supplier section of the directory.
- Buyer's Guide listings direct the reader to the page that your ad is located on

MUST BE RECEIVED BY OCTOBER 31, 2024 TO GET IN 2025 DIRECTORY, OTHERWISE WILL BE APPLIED TO 2026 BOOK.

PREMIUM SLOTS:

Front Preferred: **\$2,095**
 Back Tab: **\$1,995**
 Front Tab: **\$1,895**

BUYER'S GUIDE

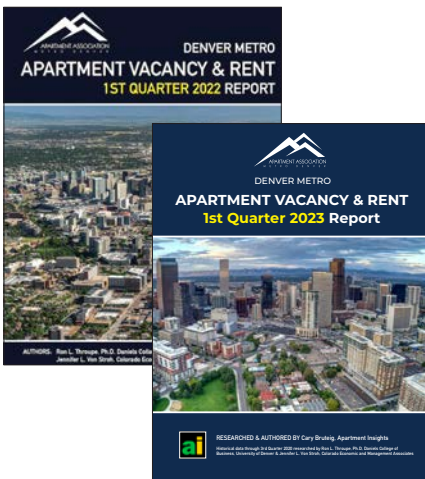
Full Page: **\$1,695**
 1/2 Page: **\$1,495**
 1/3 Page: **\$1,295**
 1/4 Page: **\$1,195**
 1/8 Page: **\$895**

ADDITIONAL OPTIONS

Add'l Bonus Ads : **\$125 / EACH**
 Logo Listing Highlight: **\$150**

VACANCY & RENT REPORT (QUARTERLY)

Quarterly Report Emailed to Industry Developers & Investors



GOLD SPONSORSHIP: \$5,000

- Receive the Report and Data before any other owner, developer, management firm, or title company in Denver - a very distinctive advantage!
- Full page color ad in each quarterly report.
- Invitation to participate in our review of the market with the media prior to releasing the quarterly data
- Front Feature logo exposure on each quarterly report
- Logo recognition in Membership Directory overview of V&R Survey.
- Logo recognition in Quarterly overview in Trends Magazine

SILVER SPONSORSHIP: \$2,500

- Front Feature logo exposure on each quarterly report
- Your logo next to your listing on the AAMD Website for one year.
- Your listing highlighted on the AAMD Website for one year
- Logo recognition in full-page Membership Directory ad for V&R Survey.
- Logo recognition in quarterly overview in Trends magazine

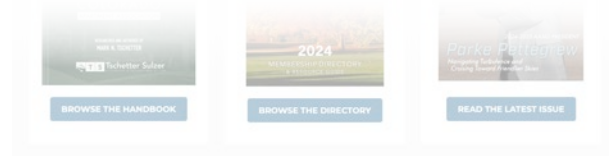


Digital Advertising

SPOTLIGHT YOUR COMPANY THROUGHOUT THE AAMD WEBSITE

PLATINUM PACKAGE : \$3,750/YEAR (\$313/mo)

- Run of Site (ROS) Footer Placement (800px x 125px)
- Supplier Partner Guide (800px x 125px)
- Two Additional SPG Placements (800px x 125px)
- News & Articles Page (300px x 300px)
- All banner ads link to your website
- Custom banner artwork accepted
- Rotates randomly every 10 seconds



800 x 125 ROS Footer Placement

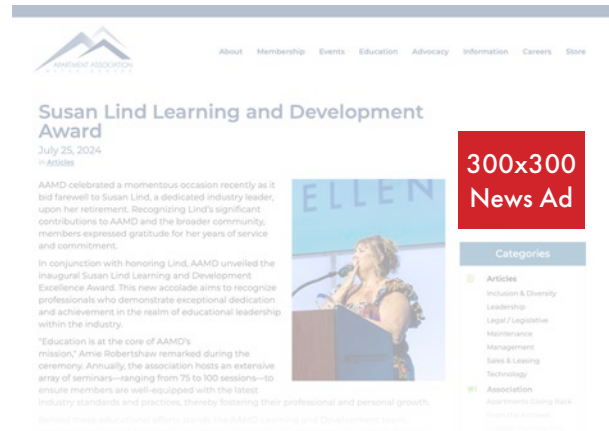
GOLD PACKAGE: \$2,500/YEAR (\$208/mo)

- Run of Site (ROS) Footer Placement (800px x 125px)
- Supplier Partner Guide (800px x 125px)
- News & Articles Page (300px x 300px)
- All banner ads link to your website
- Custom banner artwork accepted
- Rotates randomly every 10 seconds



CUSTOM FOOTER: \$1,750/YEAR (\$146/mo)

- Run of Site (ROS) Footer Placement (800px x 125px)
- Banner ad links to your website
- Custom banner artwork accepted
- Rotates randomly every 10 seconds



SUPPLIER SPOTLIGHT: \$995/YEAR (\$83/mo)

- Logo footer placement (400 x 200px)
- Links to your AAMD Profile Listing
- Rotates randomly every 10 seconds





NON-DISCOUNTABLE

AAMD Alliance

BENEFITS FOR SUPPORTING AAMD'S LEGISLATIVE EFFORTS



APARTMENT ASSOCIATION OF METRO DENVER

ALLIANCE

The AAMD Alliance is a platform for political fund raising so the apartment industry may have a stronger voice in the legislative and electoral process in Colorado. Alliance contributions are an extension of AAMD Membership dues, but dedicated to specific political resources.

In the past several years, AAMD & CAA, with the help of the AAMD Alliance, has generated and contributed nearly \$350,000 to various candidates, issue committees, and political campaigns that are supportive of our industry.

CONTRIBUTION BENEFITS

PREMIUM CONTRIBUTION: \$6,000

- Two (2) Votes at each Quarterly Alliance Meeting
- Two (2) Seats at each Quarterly Alliance Meeting
- Four (4) Tickets to the Economic Conference (Jan)
- Special Recognition in Apartment Trends Magazine, Annual Membership Directory and AAMD Website

CONTRIBUTION: \$3,500

- One (1) Vote at each Quarterly Alliance Meeting
- One (1) Seat at each Quarterly Alliance Meeting
- Special Recognition in Apartment Trends Magazine, Annual Membership Directory and AAMD Website

Billed Each AAMD Fiscal Year

AAMD REWARD POINTS FOR EVERY DOLLAR SPENT ON THIS PROGRAM

